

APPENDIX 1: West Ham Park business plan FY 2024-25

CITY OF LONDON CORPORATION CORPORATE PLAN OUTCOMES (2024-2029)	NATURAL ENV'T DIVISION STRATEGIC PRIORITIES (2024-2029)	WEST HAM PARK MANAGEMENT PLAN THEMES (2020-2025)
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OUTPUT TOPIC	BRIEF DESCRIPTION	PRIMARY LEAD	CITY OF LONDON CORPORATION CORPORATE PLAN OUTCOMES (2024-2029)										NATURAL ENV'T DIVISION STRATEGIC PRIORITIES (2024-2029)			WEST HAM PARK MANAGEMENT PLAN THEMES (2020-2025)			
			Diverse Engaged Communities	Dynamic Economic Growth	Leading Sustainable Environment	Vibrant Thriving Destination	Providing Excellent Services	Flourishing Public Spaces	Nature conservation and resilience	Community engagement	Access and recreation	Culture, heritage, and learning	Income generation	High standards for all	Inclusive for all	Community involvement and enhancement in Education, Wellbeing, Health	Heritage, Conservation, and Env't	Education, Wellbeing, Health	
Cyclical Work Programme	Provide necessary support to ensure delivery by colleagues in City Surveyor's Department	City Surveyor's Department				X	X		X	X	X	X	X	X	X	X	X		
Reactive Repairs and Maintenance Programme	Provide necessary support to ensure delivery by colleagues in City Surveyor's Department	City Surveyor's Department			X	X	X	X		X		X	X		X		X		
Carbon Removals Project	Implement West Ham Park actions as part of the Carbon Removals Project, including building in resilience to natural habitats to protect against climate change, relaxed mowing, woodland creation, leaky dams, etc).	Conservation Team			X				X					X					
Natural Capital Audit	Explore possibilities for projects to increase natural capital and biodiversity net gain across West Ham Park based on recent Natural Capital Audit report	Conservation Team			X	X		X	X	X	X					X			
Carbon Sequestration Project	Planting of hedgerow and trees in the south side of the park	Conservation Team			X				X					X					
Visitors	Ecological monitoring of visitor impact to West Ham Park	Conservation Team			X				X					X					
Veteran tree conservation	Tree team to promote the VETCert qualification and provide training for Natural Environment staff to obtain VETCert qualification. This project is supported by the Ancient Tree Forum (ATF).	Conservation Team							X					X	X				
Student projects	Encourage and support student projects across West Ham Park	Conservation Team	X		X	X			X	X				X	X				
Tree management	Review existing contracts for tree surveys and tree works to ensure best practice and efficiency of operation	Conservation Team			X		X		X					X					
150th anniversary	Deliver a comprehensive programme of events to celebrate the park's 150th anniversary	Development & Partnerships / Operation & Parks	X		X	X	X	X		X	X	X		X	X	X			
Concessions	Review provision of food and beverage offer in the park	Development & Partnerships / Operation & Parks	X			X	X	X					X		X				
Income Generation Strategy	Work with colleagues to support development of the Income Generation Strategy with respect to Natural Environment Division, North London Open Spaces and West Ham Park	Development & Partnerships Team					X						X						
Income stream review	Complete review of existing income streams and charging frameworks for North London Open Spaces and West Ham Park	Development & Partnerships Team										X	X	X	X				
Income generation / Business development	Create a business development plan for North London Open Spaces and West Ham Park	Development & Partnerships Team				X	X					X	X	X	X				
Events	Conceive and deliver a holistic events programme that meets visitor needs and is aligned with the Events Policy	Development & Partnerships Team	X			X		X		X		X	X		X	X			
Events	Create a 'lookbook/prospectus' of event spaces on West Ham Park for events, filming, and weddings.	Development & Partnerships Team				X		X		X	X	X	X		X	X			

West Ham Park Management Plan	Complete update of West Ham Park Management Plan	Superintendent	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Policies and protocols	Complete inventory and prioritise updates of all policies and protocols across North London Open Spaces	Superintendent	X		X	X	X	X	X	X	X	X	X	X	X	X	X
Community Engagement	Create a 'Community Engagement Toolkit' to guide engagement activities by type, size, subject, etc	Superintendent	X			X	X	X		X	X	X				X	X
Partnerships	Continue to work with external partners and volunteers - including Friends of West Ham Park - to support caring for West Ham Park	Superintendent	X		X	X		X	X						X	X	X
Stakeholder management	Continue to engage meaningfully with stakeholders ensure that West Ham Park management is informed by its community of users	Superintendent	X		X	X	X	X	X	X	X				X	X	X
Modernised administrative processes	Support Services Team will interrogate existing administrative processes, update where necessary, and create where needed.	Support Services Team				X	X	X		X	X	X	X				X